# BODYSHOP COCKPIT





#### **Total financial control**

- Profit & Loss and business analysis of your entire bodyshop using standardized, digital tools.
- Benchmarking against industry standards, group averages and predefined goals.
- Clear and easy-to-use, customisable KPI dashboard gives a clear overview of every business metric throughout your entire refinish business operations.



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Axalta Drivus supports professional refinish bodyshops with innovative services, helping them to optimize their processes and increase their efficiency and profitability.

## REVIEW EVERY BUSINESS PERFORMANCE METRIC TO GENERATE MORE PROFIT

Bodyshop Cockpit gives you vital information on relevant P&L and business aspects of your entire refinish business. It means you can continuously analyze and optimize performance to increase profitability.

01

#### CONTROL OF EVERY BUSINESS VARIABLE

From sales and income to costs and expenses, from staff workload to body- and paintshop capacity, Bodyshop Cockpit shows which areas can be made more efficient.

03

#### POWERFUL BUT INTUITIVE TOOLS

The Bodyshop Cockpit presents complex information on an easy-to-understand dashboard. Its intuitive graphics and digital tools help you visualize your entire bodyshop's performance against goals and benchmarks.

The cloud-based Bodyshop Cockpit service presents all relevant KPIs clearly – allowing you to monitor and track your gross margin and overall performance.

drivus.com

FIND OUT MORE AND DISCOVER ENTIRELY NEW WAYS TO GET MORE FROM YOUR REFINISH BUSINESS



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02

#### IMPROVED PROFITABILITY

With its steadily recurring financial and business analysis, the platform can be used to drive profitability over time and deliver enhanced KPI data across your entire refinish business.

04

### COSTS: DOWN. QUALITY: UP.

Reduce annual running costs and enhance performance while improving your bodyshop's quality of service – and so optimize customer acquisition/retention.

